



olivia georgette

CREATIVE DESIGNER

CONTACT

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EDUCATION

Johnson & Wales University,
Providence, RI
BS: Graphic Design & Digital
Media Double Concentrating in:
Print Design and Psychology
May 2014 | 3.6/4.0 GPA

SOFTWARE

Adobe Creative Suite, Microsoft
Office, Keynote, Figma, Canva.

SKILLS

- Problem-solving skills
- Brainstorming
- Time management
- Multitasking
- Leadership
- Decision making
- Cloud collaboration (Google Drive and Dropbox)
- Coordination
- Typography (font matching, sizing, and spacing)
- Visual hierarchy
- Color theory
- Reading direction
- Activating negative space

EXPERIENCE

FOX CORP. | *Hybrid Designer* 04-22-Present

- Creating custom templates using PowerPoint & Keynote
- Assisting design team with digital marketing assets
- Designing assets compliant with Fox brand guidelines
- Creating Ads for upcoming TV shows, and sporting events.
- Creating assets for across iOS, Roku and Google platforms.
- Designing placement in iOS for FIFA World Cup™

ANALOG FOLK | *Graphic Designer* 08-21-01-22

- Supported teams abroad in executing large deliverables
- Created custom document layouts using both PPT & InDesign
- Collaborated with fellow designers across T-Mobile assets to maintain brand standards
- Worked directly with accounts team to create marketing materials for T-Mobile Magenta

RUDER FINN | *Hybrid Designer* 11-18-05-21

- Designed multiple presentations for new business pitches
- Created custom templates and design assets for clients such as Subway, Pfizer, Eli Lilly, Bank of China, Merck, Bayer, and Amazon
- Designed marketing materials for programs and conferences
- Supported other designers with various projects during down time

CITI GROUP | *Graphic Designer & Production* 10-18-11-18

- Created custom templates for new business clients
- Worked directly with bankers on their presentations needs
- Managed print Production to develop print materials
- Prepped files to make them print ready
- Created tickets for incoming projects and distribute them to the correct departments
- Worked closely with international team to maintain a high standard of design

BLOOMBERG LP. | *Graphic Designer* 01-17-10-18

- Managed and organized past and present design assets to streamline the teams workflow.
- Created custom templates for multiple departments of Bloomberg
- Worked within the Bloomberg system
- Worked directly with C Suite on design and presentation request
- Worked directly with print production